



TIMELINE 2024

ABOUT THE SPEAKERS

JESUS J. AMEZCUA, CPA

Jesus is the Assistant Superintendent for Business Services for HCDE, he oversees the financial management, investment management, debt management, procurement, compliance, tax collections, accounts receivable, accounts payable and payroll departments. Dr. Amezcua is a CPA as authorized by the Texas State Board of Public Accountancy and a member of the Professional Standards Committee for the Texas Society of CPAs. Jesus has been an adjunct professor for accounting, auditing, governmental and not for profit accounting, ethics and finance management, marketing, and tax and business courses for 22 plus years. He received his Doctor of Education Administration from Texas A&M University in 2014. He received his MBA in 1990, Public Accountancy in 1994, and International Logistics in 2001 from Texas A&M International University; additionally, he received his Bachelor of Arts Degree in Business Administration and Accounting in 1987.

RYAN BURWELL

Ryan Burwell – Job Order Contracting Consultant for the BuyBoard Purchasing Cooperative. I have a business degree in Construction Management and twenty-eight years in the construction industry. The last 18 years were spent developing and implementing Job Order Contracting programs across the Country for Higher-ED, K-12, Cities, Counties and Cooperatives. Specializing specifically in JOC-educational trainings, JOC program development, contractor recruiting, oversight, best practices, budgeting strategies and JOC software support. Having worked in construction as a contractor and owners' representative, I understand the construction procurement challenges that both local government entities and contractors are faced with. My goal is to support you through the JOC process and provide a quick & easy construction purchasing experience.

CAROL COOPER, CPM, CPSM, CPPO

Carol has been providing consulting and training on procurement and professional development topics at conferences, workshops and governmental work-sites since 1996. Prior to retirement from the City of Garland, Texas in 2011, Carol was the Director of Materials Management. She was actively employed in the purchasing and supply profession since 1978. She has both public and private sector experience in a variety of industries. Carol has served on the Board of Directors for ISM-Dallas, ISM Southwest Forum and BuyBoard. She is a Charter member of the Texas Public Purchasing Association and served on the TxPPA Board of Directors. Carol is a co-founder of N&C Consulting, specializing in procurement solutions. Carol is a graduate of the University of Texas at Dallas and holds a lifetime C.P.M. and CPPO.

DAN ELLIOTT

Dan Elliot provides a point of contact to clients and potential clients for procurement products. Dan focuses on his relationship building and how the Euna solutions can affect daily activities in purchasing operations. For over twelve years he has provided outstanding Euna solutions to government agencies.

JERRY HADDAD

Jerry Haddad / Sr. VP of Sales / Government / Commercial Fleet Division. In 2005, Jerry took a leap by joining D&M Leasing as a sales agent. This move marked the beginning of a 19-year tenure that would see him evolve into a pivotal figure within the company. His ascent through the ranks—from Sales Agent to Company Training Manager, and from Commercial General Manager to his current position as VP of Sales for the Government and Commercial Fleet Services division—demonstrates his leadership and dedication. Jerry's work at D&M is driven by a commitment to enhancing the efficiency and effectiveness of fleet management for public sector organizations. He specializes in helping cities, counties and schools navigate the fleet leasing and management programs. His goal is to demonstrate the tremendous benefits of leasing, helping these entities to optimize their fleets and achieve substantial savings. From vehicle acquisition and maintenance to disposal and everything in between—Jerry ensures that each agency he works with can operate at its best. His approach is not just about managing fleets but about cultivating long-lasting relationships and fostering a sense of partnership that leads to mutual success. Beyond his professional achievements, Jerry has been married for 46 years and is a devoted father of three. His faith-driven approach profoundly influences his work and personal life, fostering strong professional relationships and promoting sustainable practices that contribute to the success and growth of client agencies.

NARITA K. HOLMES, MBA, CPA, CIA, LCTURER IN ACCOUNTANCY AND COMPLIANCE AND TITLE IV CO-ORDINATOR, THE UNIVERSITY OF TEXAS OF THE PERMIAN BASIN, AND PURCHASING CONSULTANT

A C.P.A. in the state of Texas since 1971, Narita has extensive experience in both the financial and purchasing sectors. She served as Ector County Purchasing Agent from 1987 until she retired in 2004. Her employment includes three years with a big-eight accounting firm, fifteen years as chief financial officer for financial institutions and most recently Director of Audit and Compliance for The University of Texas of the Permian Basin. Narita has been an accounting instructor at the college level and also has taught a variety of management courses including Purchasing Management. She speaks frequently on a variety of topics for workshops, conferences and in-service training. A graduate of the University of Texas at Austin with a BBA in Accounting, she earned an MBA in Management at the University of Texas of the Permian Basin. Narita is a Charter member of TxPPA and is co-founder of N&C Consulting, specializing in procurement solutions for governmental entities.

JOEY LOPEZ

Joey Lopez was born and raised in Brownsville, Texas. As a lifelong resident, Joey attended and graduated from Sacred Heart, St. Mary's, and St. Joseph Academy. After graduating from St. Joseph Academy, he attended Pan American University. In 1981, Joey graduated with a bachelor's degree in business administration majoring in accounting and marketing. Joey served as a School Board Trustee from 1990 - 2000 and BISD South Texas ISD 2002 - 2018, and currently serves as County Commissioner since 2019. For the past 36 years, he has also consulted as a financial advisor, tax preparation and planning, and insurances.

MELITON MOYA, Ph.D

Dr. Moya earned a B.A. in Psychology and Sociology from Pan American University in 1974 and earned his Ph.D. in Clinical Psychology with a minor in Social Psychology from the University of Colorado at Boulder in 1981. He spent twenty years as a public servant (Air Force, welfare, outpatient and inpatient mental health, juvenile and adult probation, public education administration, and teaching psychology and education at the college undergraduate and graduate levels.) In 1993, he founded The Process Manager, a consulting service specializing in K-12 psychoeducational management solutions. In 2013, he decided to focus on his writing career. He is now writing his third book and looking to publish his first two books along with poems and essays he has written through the years while also consulting with attorneys, courts and as a member of the Citizens Review Teach for Child Protective Services.

ROSARIO PEÑA, RTSBA

Ms. Rosario Peña, RTSBA; currently serves as Purchasing Director for the Brownsville Independent School District. She has served as BISD's Purchasing Director for 20 years where she oversees all the procurement functions of the District. Rosario has been employed with BISD for 38 years where she has served as Federal Funds/Property Tax Accountant, Finance Coordinator, Administrator for Investments, Administrator for Special Assignment/Food and Nutrition Services, Administrator for Employee Benefits and Risk Management and Interim Chief Financial Officer. Rosario has offered classes and served as a panelist at the National Association of Purchasing Management/Institute for Supply Management (NAPM/ISM), has provided procurement training workshops for District staff and Board members, and has provided investment training workshops for various Charter Schools. Recently, she was appointed by the Texas Association of School Boards to serve as a Trustee on the Board for The Local Government Purchasing Cooperative/BuyBoard. She holds a Bachelor of Business Administration degree from Pan American University/Brownsville and an Associate of Arts degree from Texas Southmost College/Brownsville. She also holds a Governmental Accounting Certificate from Texas Tech University/Southwest School of Governmental Accounting, and is a Registered Texas School Business Administrator.

MARK ROGERS

Mark has been providing training and consulting on public purchasing issues since retiring in 2009. Prior to his retirement in 2009, Mark was Director of Materials Management for the Austin Independent School District for twenty-four years. Prior positions include Director of Materials Management for the University of New Mexico at Albuquerque and Director of Purchasing & Support Services for Austin Community College. Mark has been speaking on public purchasing at the LBJ School of Public Affairs at The University of Texas since 1981 and at public purchasing seminars for the Rio Grande Valley chapter of ISM-Rio Grande Valley since 1988. While Director of Materials Management at the University of New Mexico at Albuquerque, he was responsible for implementing the New Mexico Procurement Code. Mark has been in public purchasing since 1974. He is a graduate of The University of Texas at Austin.

DALLAS SMETTER

Dallas Ray Smetter holds a Bachelor's degree from the University of Nebraska and a Master's degree from the University of Texas at Brownsville. As an experienced IT consultant, Dallas Ray specializes in cybersecurity, custom scripting, and automation, with a focus on integrating security measures into procurement processes. He is also the founder of DallasRay.com, Inc., where he advises organizations on mitigating cyber risks. In addition to his IT work, Dallas Ray is a published author in the field of educational technology, bringing a unique perspective that blends academic insight, military discipline, and hands-on experience to protect businesses from evolving threats.

ANNETTE VAN BRUNT

Ms. Van Brunt is President of Van Brunt & Associates, Inc. which offers energy consulting services to large end users across the state of Texas. In her role at Van Brunt & Associates, Inc., she works to assist energy users in the public and private sectors in managing their energy consumption and procuring energy in the most cost-effective manner possible while minimizing risk. She has worked in deregulated markets across the US for over 28 years, and has operated in Texas deregulated markets since its inception for over 21 years. Ms. Van Brunt brings over 30 years commercial energy experience to her clients from her tenure at a variety of energy related companies including an oil and gas producer, interstate pipeline company, wholesale trading and marketing company, retail energy marketing firm, and energy software solutions company. Ms. Van Brunt has a bachelor's degree in economics from Harvard University and an MBA in Finance from Rice University.

PHILLIP VASQUEZ

Phillip has 25 years of materials management experience in developing cost effective contract strategies. Phillip has a BA from Oklahoma State University. Phillip has directed major technology procurements, major cooperative contracts, and major construction contracts. Phillip oversaw a portfolio of over \$500 million in cooperative purchasing contracts while with a large program. He has worked or collaborated with over 8 different purchasing cooperatives trying to understand what a Cooperative Purchasing Best practices. Phillip has worked for the City of Dallas, Dallas County, Region 4 ESC, and for Collin College. Prior to joining Collin College, Phillip founded Shepherd Government Services. He often speaks on various topics especially Cooperative Purchasing.

LUKE WOODWARD

Luke Woodward is an Assistant Attorney General in the Antitrust Division of the Texas Attorney General's Office where he works on a range of antitrust cases, including civil bid rigging suits. Prior to working at the Attorney General's Office, Luke worked in the private sector focusing on administrative law and permitting issues. Luke attended Texas Tech University and earned a finance degree with honors before going on to graduate Summa Cum Laude with his JD and MBA degrees from the Texas Tech School of Law and Rawls College of Business.